

## I. Front-end Developer/Technical Consultant

We're looking for a Front End Developer to join our team. You'll be working closely with our consulting team, including Business and technical consultants, to build custom solutions for our clients.

### **Job Description**

Here's the kind of stuff you'll do:

- Develop and maintain internal customer facing solution (Angular)
- Integrate our internal customer facing application with external Marketing Cloud solutions such as Adobe Experience Cloud
- Provide technical support to Business consulting team.
- Improve application with UI/UX design
- Nobi.digital web site redesign
- Build and maintain Demo/Proof of Concept/Training web sites and mobile applications
- Provide strategic recommendations for design implementation

You will have the opportunity to develop your skills & knowledge in a very challenging and fast growing domain.

### **What we expect?**

- minimum 2-3 years experience
- Technical degree or equivalent through experience
- JavaScript/JQuery/CSS/HTML5
- Experience with modern JS frameworks (Angular experience is a plus)
- SQL / MySQL knowledge
- API framework (REST/SOAP)
- Understanding of Mobile app development
- Tag management and analytics implementation experience is a plus.

- Aware of the interplay between JavaScript and HTML & CSS, and can dynamically build, modify, and style element on a page with ease.
- Able to communicate technical issues with non-technical users.
- Ability to multi-task and run tasks with varying priorities.

What we have to offer?

- A full-time job
- You will join a young, flexible and dynamic startup focussed on data-driven marketing strategy & solutions
- You will have the opportunity to develop your skills & knowledge in a very challenging and fast growing domain
- Frequent training & education is provided
- You can count on a competitive salary package based on your experience

### *About Nobli*

Nobi.digital was born out of the merger of novomine.com and bitpulse.eu. The combination of both companies results in a very strong team with an exceptionally broad experience in Digital Analytics, UX & Conversion Analytics, Conversion Rate Optimisation and cross-channel personalisation with data management at the heart.

### **Why “nobi”?**

The name “nobi” is not only formed by the first two letters of Novomine and BitPulse, it also means “growth” in Japanese and that is where we stand for!

### **Our Mission**

To empower companies for data-driven growth by guiding them from vision & strategy to implementation and from data-driven insights to activation.

### **Our Approach**

We help companies in their transformation into a data-driven organisation by focusing on our 5P framework:

1. Purpose: vision, strategy, KPI's
2. Processes: the organisation
3. People: knowledge & culture
4. Platform: technology and tools
5. Privacy: user expectations + privacy law's (e.g. GDPR)